



A UNIQUE OPPORTUNITY SIEBA SPONSORSHIP

Your chance to connect with New Zealand's school sector for international education.

PARTNER WITH SIEBA - LEAD, CONNECT, GROW

SIEBA was formed in 2015 to support growth in international education in New Zealand schools. We represent over 420 schools and engage with decision makers across the sector—from government officials to school principals, business managers, and international staff. With our newly launched Agent Registration platform, we also support agents worldwide to gain access to NZ schools and services.

International education provides a unique and valuable opportunity to develop young New Zealanders into culturally competent and globally ready young adults. Pre-Covid, the school sector hosted almost 24,000 foreign students annually, with more than 90% of those enrolling at a SIEBA member school.

With the New Zealand Government's Going for Growth strategy aiming to double the value of international education to \$7.2 billion by 2034, and our upcoming biennial Hui Event in 2026, now is the perfect time to align your brand with SIEBA and become a sponsorship partner in shaping the future of global education in Aotearoa New Zealand.

Our mission is to Lead, Connect, and Grow international education, guided by our core values:
Integrity, Equity, Sharing, Responsiveness, Innovation, Advancement, and Internationalisation



WHAT ARE THE OPTIONS FOR YOUR BUSINESS?

PLATINUM SPONSORSHIP

As SIEBA's platinum sponsor, your company will receive:

- Recognition as SIEBA's platinum sponsor for a two-year term
- First option on branded exhibition space and dinner tickets for two at the SIEBA HUI
- Option to speak for up to five minutes at suitable SIEBA events
- Logo placement on the SIEBA website with a link to your site
- Listing on the SIEBA Marketplace
- Two featured articles in the SIEBA Newsletter each year
- Logo on each monthly newsletter
- Brand representation at workshops, seminars, and events
- First right to renew sponsorship
- Exclusive sector representation (max 3 sponsors per sector)
- Use of SIEBA logo to promote your business
- Tax deductible sponsorship

Investment: Proposal-based (2-year commitment)

GOLD SPONSORSHIP

As SIEBA's Gold sponsor, your company will receive:

- Branded exhibition space and dinner tickets for two at the SIEBA HUI
- Logo placement on the SIEBA website with a link to your site
- Listing on the SIEBA Marketplace
- One feature article in the SIEBA Newsletter
- Logo on each monthly newsletter
- Brand representation at workshops, seminars, and events
- Exclusive sector representation (max 3 sponsors per sector)
- First right to renew sponsorship
- Use of SIEBA logo to promote your business
- Tax deductible sponsorship

Investment:

- \$8,500 (Non HUI year)
- \$12,500 (SIEBA HUI year)
- \$20,000 (2-year package)



SILVER SPONSORSHIP

As SIEBA's Silver sponsor, your company will receive:

- Logo placement on the SIEBA website with a link to your site
- Logo on each monthly newsletter
- Listing on the SIEBA Marketplace
- **Priority access** to purchase HUI exhibitor space
- Option for paid brand representation at workshops, seminars, and events
- Exclusive sector representation (max 3 sponsors per sector)
- Use of SIEBA logo to promote your business
- Tax deductible sponsorship

Investment: \$3,000 (1 year)

SIEBA MARKETPLACE

We provide a wide range of services to our member schools via our website and now also to agents around the world.

This provides a great opportunity for businesses to showcase their products and services to our users. To assist schools with finding relevant, beneficial services, we have created the SIEBA Marketplace.

The SIEBA Marketplace is a go-to hub for all international related services and businesses. We have added filter categories to make it easy for users to find what they need. A listing is included in all of the above sponsorship options.

- One-year listing on the **SIEBA Marketplace**
- Showcase your products and services to schools and agents
- Filter categories for easy discovery

Investment: \$500 + GST

NOTE:

All sponsorship packages are quoted exclusive of GST.



If you would like to be a part of this exciting opportunity or to discuss sponsorship options for your company, please contact:

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www.sieba.nz

PLEASE VISIT OUR WEBSITE TO SEE OUR CURRENT SPONSORS

