

Peter Petrichev



Global Threads Local Ties

SIEBA CONFERENCE 25-26 JUNE 2024

Speaker Bio:



Peter Petrichev is the Managing Director of Regional Focus, a leading educational consulting and market entry firm dedicated to enhancing the global competitiveness of New Zealand education. With a fervent commitment to promoting the excellence of New Zealand's educational offerings on the international stage, Peter spearheads initiatives aimed at driving growth and innovation in the sector.

With over two decades of experience, Peter is a seasoned strategist adept at crafting and executing tailored approaches to facilitate market entry and expansion for educational institutions worldwide. His extensive expertise spans diverse regions, including Europe, the Middle East, Asia, Africa, and Latin America, where he has cultivated invaluable networks and agent partnerships.

A passionate advocate for New Zealand education, Peter holds a Ph.D. in Management within the education domain. His doctoral research focused on empowering schools to forge strategic alliances and partnerships, enabling them to thrive in the fiercely competitive global education landscape.

Peter's visionary leadership and profound industry insights have positioned Regional Focus as a trusted partner for institutions seeking to navigate and excel in international markets. Through his unwavering dedication and pioneering spirit, Peter continues to champion the transformative power of education, driving sustainable growth and excellence in New Zealand's educational sector.

Managing Director of Regional Focus

Topic 1 - **A session on the
fundamentals of new market
entry and development**

Topic 2 - **A global overview of
potential explore school
sector markets**

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