

Katia Lustosa



Global Threads Local Ties

SIEBA CONFERENCE 25-26 JUNE 2024

Speaker Bio:



Katia Lustosa is the director of Discovery, an award winning international education agency based in New Zealand and in Australia, established in 1999 and in 2009, respectively. Although Brazil is its main market, Discovery has also welcomed and assisted high school students from Brazil, Chile, Mexico, Germany, Italy and Spain.

Katia was born, raised and educated in Recife, Brazil, where she acquired a Bachelor of Arts in language teaching and worked as an English teacher, both in the private and public sectors.

She emigrated to Auckland in 1990 and married a New Zealander, they started a family and then she started a business. She has also served as Honorary Consul of Brazil in Auckland, a voluntary position held from 2011 to 2018, which eventually awarded her an Order of Rio Branco merit for consular assistance to Brazilian nationals in need, in the Auckland region.

Ms Lustosa is a strong believer in international education and in the enrichment it brings to students' formation and development. Her own two adult sons have had study abroad experiences in Brazil, Germany, Portugal and Spain.

Director of Discovery Study & Travel, Auckland

Topic -
Building Collaborative
Partnerships: Insights from
Different Markets