

Katia Lustosa

Study Nelson was established 25 years ago by Managing Director Birgit Neumann. Based in Nelson, New Zealand, Study Nelson is an international education consultancy specialising in the German-speaking market.

Mareike Ulfers has been part of the Nelson-based team since 2015 and oversees a range of business operations, including High School, Family, Gap Year, and Student Tour programmes. She has a background in international management and human resources. Prior to moving to New Zealand in 2015, Mareike worked in HR for a German car manufacturer and has lived and worked in Germany, the United Kingdom, and China.

Mareike now lives in sunny Nelson with her Kiwi husband, and after 11 years in the industry, international education has become a true passion of hers. Supporting students to grow into open-minded, confident, and independent young people is the most rewarding part of her role.

At Study Nelson, the focus is on dedicated onshore support for students, schools, and host families. The team genuinely enjoys being part of each student's journey from start to finish—and beyond. They are passionate about helping students experience the very best of New Zealand, from the great outdoors and easy-going lifestyle to a holistic education system that values each learner as an individual, rather than a one-size-fits-all approach.



**Director of International Students
at Wellington High School**

Topic: Showcasing Aotearoa: Strategic
Agent Famils for Effective Partnerships

Topic: Connected Pathways: Partnering
to Deliver Quality Outcomes for
International Students

