

# John van der Zwan



## Executive Director - SIEBA

**Topic:** Managing International Group Programmes: Financial Viability, Compliance and Operational Logistics.

**Topic:** Brace for Impact: Critical Incident Management.

**Topic:** International Students in Boarding Hostels: A Good Practice & Sharing Session

John van der Zwan is the Executive Director for SIEBA. SIEBA began in July 2015 to provide leadership, build commercial capability, and drive growth in international education for the school sector. Since then, SIEBA has grown to now represent more than 400 New Zealand primary, intermediate and secondary schools and is still growing.

Combining careers in business and education, and a love for travel, John served in a range of schools and businesses in New Zealand, China, South Korea, Nigeria and Cambodia. In 2011, John returned to New Zealand with his family to take up the role of International Director for Waihi College. He then played a key role in the early development of SIEBA.

In 2015, he was appointed the interim Executive Director to lead the establishment of SIEBA and he now heads the organisation as the Executive Director.

John lives with his family in Athenree, close to Waihi Beach.



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