

# James Laughlin



**Leadership Speaker & Author**

**Topic:** Embrace Infinite Possibilities



James Laughlin isn't just another leadership speaker – he's the #1 best-selling author of *Habits of High Performers*, a seven-time world champion, and a trusted advisor to leaders and teams at the highest level. From corporate boardrooms to Antarctica, James has equipped and inspired people in some of the most challenging environments on earth.

As a sought-after keynote speaker, James has transformed not only elite athletes and billion-dollar CEOs but entire teams – empowering every team member to embrace personal mastery, adaptability, and high-performance habits. His proprietary frameworks are designed to cut through complexity and give people the clarity and tools to achieve extraordinary results.

What sets James apart is his lived experience of winning against the odds. From leading an underdog team of Kiwi musicians to a history-making world championship, to serving as the mental skills coach for Canterbury Rugby, he brings a pragmatic, proven approach that resonates across industries and cultures.

Beyond the stage, James hosts the #1-ranked *Lead on Purpose* podcast, where he draws insights from global icons – from Fortune 500 CEOs to world leaders. His message is clear: high performance isn't reserved for a few – with the right mindset and tools, every person can elevate their game and contribute to sublime results.