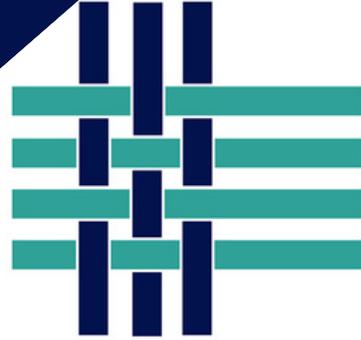


Scott Henderson



Global Threads Local Ties

SIEBA CONFERENCE 25-26 JUNE 2024

Speaker Bio:



Business Development Manager, NZET - New Zealand Educational Tours

Topic - Should I stay, or should I go? Student motivations to come to, stay in and leave New Zealand

Scott has recently returned to the Educational Tourism industry, after three years of doing 'other things', due to covid having a huge impact on the international student numbers in New Zealand. He is currently the Business Development Manager for NZET – New Zealand Educational Tours, New Zealand's largest youth travel company.

'Other things' included setting up an importing company, becoming an infrastructure engineer for a rural internet provider and somehow becoming a marriage celebrant along the way!

His commercial experience is primarily in the education and tourism marketing sectors. He was Head of Secondary – Tertiary Liaison for the Bay of Plenty Polytechnic for close to 10 years working closely with Waikato University and secondary schools assisting youth transitioning to tertiary study. Prior to this he worked in tourism management roles in London and Auckland, taught ESOL in Japan and in New Zealand, and he has been the Bay of Plenty Regional Manager for a student exchange programme.

His Master's thesis research was a case study focused on the motivations of international students to come to New Zealand, what conditions and factors make it more likely they will stay at high school and study longer, and if they had thoughts or plans of completing their tertiary education in New Zealand. Coupled with these ideas and plans are the 'push factors', reasons they want to leave New Zealand, and the 'pull factors' for them to return to their home countries.