

# Edna McKenna



## Global Threads Local Ties

SIEBA CONFERENCE 25-26 JUNE 2024

### Speaker Bio:



#### Director of International Students, Botany Downs Secondary College

Topic - Homestay Recruitment -  
Using Automation Tools & Removing  
Barriers to Onboarding Host  
Families

With a background in ICT and over ten years of experience in the International sector. Edna works to leverage intelligence gathering and operational refinements to allow time for what is really important; the quality of the experience and caring for each individual student.

Botany Downs Secondary College has a large international program and post-COVID. departmental changes allowed Edna to "get his hands dirty" with homestay recruitment where he has been able to apply his IT and sales experience to this mission-critical area. With a background in ICT and over ten years of experience in the International sector.



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