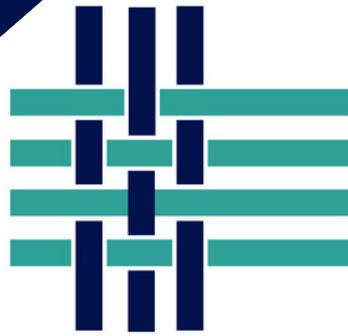


Anne Casey



Global Threads Local Ties

SIEBA HUI 25-26 JUNE 2024

Speaker Bio:



CEO - Marketing Minds

Topic: LinkedIn for Global Success: Unleash Your Visibility and Network Potential in International Student Recruitment.

Anne Casey is the founder of Marketing Minds, an award-winning marketing consulting agency. Anne is also a TVNZ Marketing Awards Judge, Auckland University Strategy project judge and works with government organisations as a Digital Boost Trainer and as a service provider to the MBIE Regional Business Partner Network.

She has built Marketing Minds on the back of LinkedIn and has been an expert, in training businesses, marketers and service professionals about LinkedIn for over 8 years.